

---

## **PHARMATRACC® Case Study:**

Buy / Sell Side Services for the Life Science Industry

An Advisory client needed to identify biopharmaceutical partnering candidates which would be compatible with a specific drug delivery technology. To begin the project, Advisory used their proprietary PHARMATRACC platform to identify 3,000 first-pass candidates from a universe of 60,000 compounds world-wide. With further client discussions, Advisory narrowed this list to 12 high potential partnering candidates. Eight weeks after initiating the process, the client began partnering discussions for several of the high potential candidates. In addition, the client asked Advisory to identify new target indications for the existing drug candidates. PHARMATRACC gives a client the ability to quickly focus in on the few valuable opportunities that can be leveraged by their business within a large universe of potential targets. We also add value to the original search by advising clients on more productive opportunities as a search progresses.

Contact Brian Scrivens